



Is your Organisation Dementia Friendly?



Commit to helping make Kent Dementia Friendly and more accessible for people with a hidden disability.

Thank you for your interest in signing up to becoming a dementia friendly organisation and helping Kent to become more accessible for people living with dementia and with a hidden disability.

Here's how you can make it happen:

We ask that all your staff are dementia aware. You can find out how by contacting your local Dementia Friendly Community/ Dementia Action Alliance.

You can find contact details for your local area on <https://kent.connecttosupport.org/> and search for *dementia friendly communities*.

Below are some suggested pledges that could be actioned to meet your commitments in the community. Please commit to at least two.

Description	Please Tick
Sign up to be part of your local dementia friendly community's mailing list where you will receive regular updates regarding local activity.	
Share and display any Leaflets/ Posters relating to local Dementia Friendly Activity in your area.	
Read through the 'Making your Business Dementia Friendly Guide' and see where you can make changes. This can be downloaded free from the Alzheimer's Society website.	
Follow your local Dementia Friendly Communities Facebook page and re-post dementia friendly initiatives.	
Any other appropriate action. Please detail here:	



What you get in return:



- ✓ By signing up to the above you will receive an electronic sticker advertising that you are 'Working to becoming Dementia Friendly'. This can be displayed on your website, social media and email signatures.
- ✓ We are able to provide some support to you with regards to making your business more accessible for those with dementia or a hidden disability.
- ✓ Your Organisation will be highlighted on your local Dementia Friendly Community Social Media pages.

Every two years we will remind you to refresh your dementia awareness status with your staff.

Your Organisation Name and Contact details

Name:	
Organisation Name:	
Address:	
Telephone Number:	
E Mail Address:	



Where do I start?



Here are some simple guidelines to help make your business or organisation more dementia friendly. These will assist many of your customers whilst visiting you, making their experience more enjoyable and relaxed. You may already be doing this within your business but here are some tips to get you started.

- Entrance:** Clear signage using images where appropriate, well lit, no dark coloured mats or carpet.
- Signage:** Clear signage for toilets, reception desks and payment areas. Use pictures with wording where possible.
- Lighting:** Try to avoid extreme use of artificial lighting, maintain a good level of light throughout.
- Displays:** Reduce the frequency of changing store layout so customers know where to find things.
- Staff Awareness:** Encourage staff to attend sessions to become dementia aware, to have a better understanding.
- Dementia Champion:** Appoint a lead within your business to make others more aware.

More detailed Guidance can be found at:

<https://www.alzheimers.org.uk/get-involved/dementia-friendly-communities/making-organisations-dementia-friendly/businesses>

Dementia Friends Awareness Session:

<https://www.dementiafriends.org.uk/WEBArticle?page=become-dementia-friend>

My application date:

My review date:

My local Dementia Friendly Community/ Dementia Action Alliance details

You can find contact details for your local area group on <https://kent.connecttosupport.org/> and search for *dementia friendly communities*.

Your local group will discuss your completed application with you and will award the Working to Become Dementia Friendly logo. We look forward to you joining us to raise awareness locally.