



Is your Organisation Dementia Friendly?



Commit to helping make Kent Dementia Friendly and more accessible for people with a hidden disability.

Thank you for your interest in signing up to becoming a dementia friendly organisation and helping Kent to become more accessible for people living with dementia and with a hidden disability.

Here's how you can make it happen:

There are 2 Essential Pledges and you must commit to at least 2 of the Optional Pledges and to take 1 other Appropriate Action.

Once you have completed the form, you will need to send to your local Dementia Friendly Community contact. You can find contact details for your local area on <https://kent.connecttosupport.org/> and search for dementia friendly communities.

Your local group will discuss your completed application with you and will award the Working to Become Dementia Friendly logo.

Description	Please Tick
Essential: Your staff have received Dementia Awareness Training. (See end of this form for how to organise this).	
Essential: Read through the 'Making your Business Dementia Friendly Guide' and see where you can make changes. This can be downloaded free from the Alzheimer's Society website .	
Optional: Sign up to be part of your local dementia friendly community's mailing list where you will receive regular updates regarding local activity.	
Optional: Share and display any Leaflets/ Posters relating to local Dementia Friendly Activity in your area.	
Optional: Follow your local Dementia Friendly Communities Facebook page and re-post dementia friendly initiatives.	
Another appropriate action. Please detail here – see final page for some suggestions!:	



What you get in return:



- ✓ By signing up to the above you will receive an electronic sticker advertising that you are 'Working to becoming Dementia Friendly'. You can display on your website, social media and email signatures.
- ✓ We are able to provide some support to you with regards to making your business more accessible for those with dementia or a hidden disability.
- ✓ Your Organisation will be highlighted on your local Dementia Friendly Community Social Media pages.

Every two years we will remind you to refresh your dementia awareness status with your staff.

Your Contact details

Name:	
Email:	
Phone:	
Organisation name:	
Website address:	
Organisation type: (please specify)	e.g. private company, charity, service provider etc.
Date of your application:	



Where do I start?



Here are some simple guidelines to help make your business or organisation more dementia friendly. These will assist many of your customers whilst visiting you, making their experience more enjoyable and relaxed. You may already be doing this within your business but here are some tips to get you started.

- Entrance:** Clear signage using images where appropriate, well lit, no dark coloured mats or carpet.
- Signage:** Clear signage for toilets, reception desks and payment areas. Use pictures with wording where possible.
- Lighting:** Try to avoid extreme use of artificial lighting, maintain a good level of light throughout.
- Displays:** Reduce the frequency of changing store layout so customers know where to find things.
- Staff Awareness:** Encourage staff to attend sessions to become dementia aware, to have a better understanding. Dementia Friends Awareness Sessions can be attended online for free:
- <https://www.dementiafriends.org.uk/WEBArticle?page=become-dementia-friend>
- Dementia Champion:** Appoint a lead within your business to make others more aware.